

RightsStatement.org 2021 Work Plan

Our status in January 2021	2
Financial resources	2
How we are organised	2
Five objectives for 2021	3
Three operational development objectives	3
Develop a sustainable business model	3
Support a sustainable adoption of Rights Statements	3
Prioritise the translation of member and potential member(s) languages	3
Two strategic development objectives	4
Explore approaches to expressing indigenous cultural and intellectual proper	ty (ICIP)
rights through the rights statements.	4
Develop v2 of the Rights Statements	4
Annex: Financial overview 2020	5



Our status in January 2021

Financial resources

In 2020, the Rights Statements Consortium Steering Group did not to request its members for the 10,000 USD per annum contribution, and relied on the 2019 carryover for the operation and development of the consortium, consisting of €19.962.

After costs (see <u>Annex</u>) this provides us with a 2021 operation budget of €6.809.

Giving due consideration to the financial challenges caused by the Covid-19 pandemic, a reduced financial contribution is requested for 2021. The budget will therefore be allocated into the coordination services provided by the Europeana Foundation, and the website maintenance & licenses as appropriate.

How we are organised

The consortium is composed of the following working structures:

- Steering Committee: 11 members, coordinates through basecamp and online meetings.
- **Statements Working group:** 13 members, coordinates through basecamp and online meetings.
- **Technical working group:** 10 members, coordinates through basecamp and online meetings.
- **Coordination services:** 0,2 FTE funded by the consortium and currently provided by Europeana.
- Implementation Taskforce: 8 members, coordinate through email and online meetings

With the exception of the coordinator, all of the work undertaken in these structures is on a voluntary basis (either as individual volunteer contributions or in-kind contributions by the staff of members).



Five objectives for 2021

Three operational development objectives

In 2021 we have identified three objectives which are fundamental to developing the operational capacity of the consortium, all of which affect a cross section of our activities:

1. Develop a sustainable business model

The current funding model relies exclusively on the contributions of consortium members, and does not provide the Consortium with a sustainable model to rely on in the long term. In addition, it forces the membership model to adapt to the possibility for members to contribute financially. A new more sustainable business model should be developed and adopted. This will also require a review and reset (as appropriate) of the membership fee, and will be followed by a review of the membership model.

Estimated cost: n/a

Metric: V1 business model proposal developed

2. Support a sustainable adoption of Rights Statements

For the Statements to continue being adopted, it is important to ensure that the standards defended by the Consortium are clear to an institution adopting the statements, and that institutions know they will find the support they need. In order to sustainably support the adoption of the statements, an Implementation Task Force will be set up and will deliver recommendations to the Steering Committee on how the Consortium can proactively support the adoption of the rights statements.

Estimated cost: n/a

Metric: recommendations for a sustainable implementation support model.

3. Prioritise the translation of member and potential member(s) languages

To support the implementation of the statements through member networks, each member must have access to the statements in their own languages. We want to support this important decision by expanding the amount of available translations to cover at the minimum the major languages relevant to the existing consortium members. In addition, we will work to support the translation of the statements to languages used by institutions that could potentially become members, to facilitate and encourage their involvement with the Rights Statements Consortium.

Estimated cost: n/a

Metric: 2 additional languages by M12



Two strategic development objectives

1. Explore approaches to expressing indigenous cultural and intellectual property (ICIP) rights through the rights statements.

Throughout 2021 the consortium will continue the work to better understand the challenges faced by GLAM institutions wanting to express ICIP concerns (status/restrictions on reuse) as part of or alongside standardized rights statements. This activity is expected to continue beyond the 2021 calendar year. This activity will be brought together with the development plans under strategic objective 2.

Costs: tbc

Final Output: Article on the concerns and challenges for the heritage sector to communicate ICIP, and an initial possible approach for the consortium.

2. Develop v2 of the Rights Statements

The rights statements are being used by an increasing number of institutions and aggregators. Ever since their creation, there has been no evaluation of the extent to which each of the statements fulfills the needs of its users. In 2021, the Consortium will initiate an evaluation of the statements and will develop recommendations for the development of a version 2. As part of this, the consortium will consider the possibility to develop jurisdictional statements as well as bring in the ideas and approach on expressing indigenous cultural and intellectual property (ICIP) rights through the rights statements. This activity is expected to continue beyond the 2021 calendar year.

Costs: n/a

Final Output: A brief with a set of recommendations.



Annex: Financial overview 2020

Income	2020
Membership contributions 2020	€ 0.00
Carried over from 2019	€ 19.962
Subtotal	€ 19.962
Expenses	
Coordinator ¹	€ 10.064
Website maintenance & licenses	€ 3.089
Subtotal	€ 13.153
Result end of 2021	€ 6.809

¹ Coordinator: budgeted for € 17.000 - for 0,2 FTE at Europeana (multi layered support led by Ariadna Matas)